

INDIANA UNIVERSITY KELLEY SCHOOL OF BUSINESS

# Artificial Intelligence in Business

Academic program experience

## OVERVIEW

A Kelley program that paired speaker sessions with working industry professionals and hands-on build workshops focused on practical business applications of artificial intelligence.

## EXPERIENCE HIGHLIGHTS

- Participated in speaker sessions led by working industry professionals.
- Took part in hands-on workshops centered on applying AI tools to business challenges.
- Developed a more disciplined approach to evaluating an AI-powered tool against the needs of a real business problem rather than the strength of a demonstration alone.

## PROFESSIONAL TAKEAWAY

The experience strengthened my ability to assess emerging technology through a business lens: define the problem first, then evaluate whether the tool creates practical value.